

NINE MILE ROAD SUB-ZONE

Goal: Increase the economic vitality of the Nine Mile Road Corridor.

Objective: Create at least 100 new commercial and office jobs within five years.

Strategy: Attract at least 10 new employers to the zone.

Action A: Assign a Deputy County Manager to coordinate and oversee economic development efforts within the zone.

Action B: Within six months, prepare an inventory of vacant and underutilized properties and structures.

Action C: Within eight months, prepare a marketing brochure and information describing the benefits and incentives for locating within the proposed zone.

Action D: Within nine months, hold a work session within the zone to explain the benefits for locating or expanding within the zone. Repeat the work sessions annually for the first five years following zone designation.

Action E: Within 12 months, distribute marketing information to area commercial brokers, realtors, local economic development agencies, and prospective businesses.

Action F: Provide technical assistance and regulatory relief, as needed, through the County's Commercial Assistance Team (CAT) to business firms wishing to expand or locate within the proposed zone.

Action G: Provide a fast track permitting process for business firms wishing to locate or expand within the zone.

Goal: Enhance the appearance of the Nine Mile Road Sub-Zone to potential customers, businesses, and residents.

Objective: Approve at least 10 façade/exterior renovation design requests for commercial/industrial structures within the zone over the next five years.

Strategy: Provide design assistance to at least 20 new or existing businesses in the zone over the next five years.

Action A: Within six months, hire a qualified architect to provide design assistance to new and existing businesses within the zone and areas designated as a Special Strategy Area in the County's Comprehensive Plan.

Action B: Within six months, implement a Commercial Industrial Rehabilitation Grant Program.

Action C: Periodically hold work sessions within the zone to discuss design and maintenance issues.

Action D: Perform annual "sweeps" of the zone to identify code violations. Using the "Community Maintenance approach," seek compliance with current code requirements.

**NINE MILE ROAD SUB-ZONE
(Cont'd.)**

Goal: Improve the perception of crime and public safety within the Nine Mile Road Sub-Zone.

Objective: Provide technical assistance to at least 20 new or existing businesses within the zone within five years.

Strategy: Provide training and technical assistance to businesses within the zone.

Action A: Within 12 months, hold a fire safety seminar for businesses within the zone. Repeat as needed.

Action B: Within 12 months, conduct at least five CPTED reviews of new or existing businesses within the zone.

Action C: Within 12 months, hold a community safety seminar for businesses within the zone to include CPTED, Community Maintenance, Crime Prevention. Repeat as needed.

Goal: Reduce the cost of doing business within the zone.

Objective: Reduce regulatory requirements and fees that may unnecessarily increase the costs of expanding or locating within the zone.

Strategy: Expedite the review and approval of plans for businesses located in the zone.

Action A: Utilize accelerated development processing to review and approve major development proposals within the zone.

Action B: Encourage businesses to utilize the Commercial Assistance Team (CAT) as a means to obtain regulatory flexibility for smaller development proposals within the zone.

Action C: Waive the fees for plan review and selected permits for businesses wishing to locate or expand within the zone.